UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF WISCONSIN

| ERIN BAUER, et al | |) | |
|----------------------|------------|-------------|--|
| VS. | Plaintiff, |))) | Case No. 20-CV-215 Milwaukee, Wisconsin |
| ARMSLIST LLC, et al, | |))) |) October 29, 2020) 9:33 A.M.) |
| | Defendant. |)) | |

TRANSCRIPT OF MOTION HEARING

BEFORE THE HONORABLE PAMELA PEPPER UNITED STATES CHIEF DISTRICT JUDGE

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TRANSCRIPT OF PROCEEDINGS

Transcribed From Audio Recording

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THE CLERK: Court calls civil case Case No. 20-CV-215, Erin Bauer, et al v. Armslist LLC, et al. Please state your appearances starting with the attorney for the plaintiffs.

MR. KIMBALL: Your Honor, this is John Kimball for the plaintiffs and John Lowy.

THE CLERK: And for the defendants.

MR. MOORE: Your Honor, it's Timothy Moore on behalf of defendants Armslist LLC and Jonathan Gibbon.

THE COURT: Good morning to everyone. Sorry, one moment. I was making a note, and I got my own self districted.

Part of the reason I got my own self distracted was just before this call, I saw an e-mail from someone saying that delight savings ends this weekend, and I got all flabbergasted and confused, which I guess is just another indication of how bizarre this year has been. And we made it to this point, and I don't understand how that happened.

I mean, aren't there days when it feels like this year lasted for 30 years, and there are other days when it feels like it's flown by because not one day of it has been different than any other day.

MR. KIMBALL: My home office is starting to look familiar.

THE COURT: Familiar? I'm about ready to see if I can order on line some different color paint and do something to this room because if I look at it one more time, I'm going to scream.

So good morning to all of you. Sorry to be a little bit punchy today. It has been a long week.

We are here today with regards to the two motions to dismiss, and I have kind of a dual purpose in getting us together today. I'm prepared to rule on one of the motions, but I'd like to hear argument on the other. And so what I'd propose to do is to give you the oral ruling on the portion that I'm prepared to rule on today, and then if I could give you kind of a sense of what I'm interested in hearing about with regard to the portion that I'd like to hear argument on and then give each of you an opportunity to make your arguments.

Did someone just join the call or did we lose someone?

I hope we didn't lose anybody. Mr. Kimball, Mr. Lowy, are you still here?

MR. KIMBALL: We're still here.

THE COURT: Mr. Moore, are you still here?

MR. MOORE: I'm still here.

THE COURT: Okay. We may have just had someone join to listen. Okay. So we have the motion from Mr. Gibbon, and his motion has two bases. He's moving for lack of personal jurisdiction under 12(b)2 as well as failure to state a claim

under 12(b)(6).

And then Armslist is moving only for failure to state a claim. Mr. Gibbon's motion is at our Docket No. 5, and Armslist's motion is at Docket No. 7.

Just briefly, I think -- I think I got my arms around the facts. The genesis of the plaintiffs' claims is -- is the unfortunate and tragic death of Police Commander Paul Bauer in February of 2018.

Commander Bauer was killed by a non-party to this case, an individual named Shomari Legghette in Chicago, and the plaintiffs allege that Mr. Legghette was a convicted felon and therefore a prohibited person and so should -- couldn't at least or shouldn't have been able to legally purchase a firearm.

What he did do apparently was get a gun from somebody on the street in Chicago. And the gun had found its way to the street in Chicago apparently, according to the complaint, by an individual named Ron Jones.

Mr. Jones is alleged to be a firearm's trafficker from the Milwaukee area. And somehow or another, and it's not entirely clear from the complaint, how Mr. Jones got rid of a gun that ended up in the illegal firearm's market in Chicago, and that's how Mr. Legghette got hold of it.

The plaintiffs allege though, more particularly to this case, that Mr. Jones obtained the handgun from a virtual gun store run by a guy name Caldwell, Thomas Caldwell, on

Armslist -- on Armslist.com, the website.

And so the argument is that the creation, maintenance and set up of Armslist enabled Mr. Caldwell to run his store, enabled Mr. Jones to purchase the handgun from Mr. Caldwell's store, enabled Mr. Jones then to put that handgun into the illegal stream of commerce in Chicago, and then allowed it to make its way to Mr. Legghette, who then used it to kill Commander Bauer.

Ms. Bauer is a resident of Illinois and so she and the estate, both plaintiffs, are Illinois residents. Mr. Gibbon, who is the member and co-owner of Armslist, is a resident of Pennsylvania. And then Armslist is an Oklahoma Limited Liability Company with its principal place of business in Pennsylvania, so this is a diversity suit.

And there's an extensive description in the complaint of how Armslist works, how one can conduct a search on Armslist, particularly how one can search for a category of sellers called "private sellers". And the complaint alleges that the way that Armslist is set up is that it creates pretty much a default option sending users to private sellers.

It talks about how one can go on the website and search by location, by type of firearm, other search factors.

The complaint also spends a significant amount of time, and I'm talking I should say, by the way, about the second amended complaint, Docket No. 4, which is the focus of these motions.

The complaint also spends a significant amount of time talking about what Armslist does not do. Armslist emphasizes in numerous places, including its terms of use, that it is not a participant in transactions, buying and selling firearms, that it doesn't investigate the firearms, doesn't certify them, doesn't guarantee whether or not the owner -- the seller I should say or the buyer have the legal capacity to sell or buy, and it doesn't -- According to the plaintiffs, Armslist doesn't do anything or engage in any activity to kind of stop or suppress sales if there's indication that the sales have taken place in violation of the law.

There are some flags that users can post, things like scams, things like opinions about the pricing of firearms such as "over priced", opinions about the sellers themselves such as "unresponsive", but nothing about whether or not the -- the firearms transactions are legal or illegal, anything of that nature.

There's also a good deal of information in terms of sort of scholarly research or studies, information in the complaint about the frequency with which folks who can't buy firearms legally turn to the Internet to try to purchase them illegally and role that, perhaps, the Internet allegedly plays in enabling firearms to get into the hands of folks who aren't supposed to have them, folks who do not have federal firearms licenses and who can't buy from a federally licensed firearms

dealer for various reasons.

So that's kind of the broad outline of -- of what I understand is -- is being alleged in the complaint. And the issues that -- that I wanted to hear from the parties about I'll get to in a moment. But I started out by indicating Mr. Gibbon's motion is based both on lack of personal jurisdiction under 12(b)2 and on failure to state a claim. And I want to give you a ruling today on the motion to dismiss for lack of personal jurisdiction.

So if you'll just bear with me for a minute. You all are familiar with the personal jurisdiction concept and the fact that it's really a due process issue that for a federal court to have personal jurisdiction over a defendant, the plaintiff has to show that the defendant purposefully established minimum contact with the forum. That's Central States, Southeast and Southwest Areas Pension Fund v. Reimer, 230 F.3d 934 at 942 and 43, 7th Cir 2000. It cites to Burger King, which is one of the seminal cases on personal jurisdiction. Burger King cite 471 US 462 at 474 through 476, 1985.

And the question the Court's always focused on is whether the defendant's conduct in connection with the forum, which in this case is Wisconsin, or such that it should be reasonably anticipated that the defendant could be hailed into court there. Again, Central States citing Burger King.

In a 12(b)2 motion, it's the plaintiff's burden to

establish personal jurisdiction. That's *Curry v. Revolution Laboratories*, 949 F.3rd 385 at 392, 7th Cir case from this year,

2020, and it cites *Purdue Search Foundation v.*

Sanofi-Synthelabo, 338 F.3d 773 at 782, 7th Cir case from 2003.

"The plaintiffs bears only the burden of making a prima facia case for personal jurisdiction if there is not an evidentiary hearing." That's uBIB Inc., v. GoDaddy Group, 623 F.3d 421 at 423, Seventh Circuit case from 2010.

Of course, I have to take the plaintiff's facts as asserted in the complaint as true for the purposes of the motion and resolve any factual disputes in favor of the plaintiff.

Again, uBIB v. GoDaddy.

So I have to look at the law of Wisconsin to determine whether I have personal jurisdiction and what the limits of that personal jurisdiction are. That's the Seventh Circuit decision in Advanced Tactical Ordinance System v. Real Action Paintball, 751 F.3d 796 at 800, 7th Cir decision from 2014.

And courts in Wisconsin use a two-step inquiry to decide whether personal jurisdiction exists over a non-resident defendant. First, I have to look at Wisconsin's long-arm statute and determine whether any of the criteria for personal jurisdiction under that statute are satisfied. That's *United States Venture Inc.*, v. McCormick Transportation, a case from our district. 2015 Westlaw 669 4031, pages 2 and 3, Eastern District from 2015.

That's a pretty simple analysis, quite frankly, because under Section 801.05 of the Wisconsin Statutes, the courts in Seventh Circuit and in Wisconsin have interpreted the personal jurisdiction statute in Wisconsin "to confer jurisdiction to the fullest extent allowed under the due process clause." That's Felland v. Clifton, 682 F.3rd 665 at 678, 7th Cir case from 2012, so it's the requirements of 801.05 are satisfied.

And the next step is whether or not for this Court to exercise jurisdiction over the defendant would be consistent with what the tenants of due process. That's US Venture again, 2015 669 4031 at pages 2 and 3. Because Wisconsin presumes that it's long-arm statute is a codification of the due process requirements. Once a court has determined that the long-arm statute is satisfied, the burden shifts to the defendant to show the jurisdiction would nevertheless violate due process. That's Total Administrative Services Corp v. Pipe Fitters Union Local No. 120 Insurance Fund, 131 F.Supp.3rd 841 at 844 from the Western District, and it's quoting a Seventh Circuit case from 1986, Logan Productions, Inc., v. Optibase Inc., 103 F.3d 49 at 52.

So again, I turn to the relationship that the defendant has, that Mr. Gibbon has to the forum state as the supreme court said I must, Bristol-Myers Squibb v. Superior Court of California, San Fransisco County, 137 S.Ct. 1773 at

1779 from 2017.

And as we know, there are two types of personal jurisdiction that you can look at in terms of the defendant's relationship to the forum. General jurisdiction or all purpose jurisdiction and then specific jurisdiction. Again,

Bristol-Myers Squibb at page 1780.

When you're talking about an individual, as we are with Mr. Gibbon, the issue for general jurisdiction is where does he live? That's at page 1780 of *Bristol-Myers Squibb*.

"Personal jurisdiction, however, looks more to the kinds of contacts that the defendant has had with the forum state as those contacts relate to the conduct that's challenged in the complaint." That's found at 682 F.3d at 673. So there's got to be some kind of connection between the forum and the underlying controversy. And principally, and I'm quoting Bristol-Myers here. "Activity or an occurrence that takes place in the forum state and is therefore subject to the State's regulation." That's page 1780 of Bristol-Myers Squibb.

"The relevant contacts are those that center on the relations among the defendant, the forum and the litigation."

That's the Seventh Circuit decision in Advanced Tactical, 751

F.3d at 801. "Not just any contacts will do. The suit-related contact has to make a substantial connection with the forum state". That's again Advanced Tactical citing Walden v. Fiore at 571 US 277 at 284 from 2014 S.Ct..

So the simple fact that the defendant's conduct may somehow have affected plaintiffs who have connections to the forum state is not enough, and the relationship between the defendant and forum has to arise out of contacts that the defendant himself creates with the forum. That's again Advanced Tactical this time citing Burger King at page 475.

"It's the activity of the defendant that makes the defendant amenable to jurisdiction not the activity of the plaintiff and not the activity of some other entity." And that is from *Purdue*, and I think I left out the full cite of *Purdue*, 338 F.3d at 780.

So the whole idea is that the defendant has to have fair warning that he could be sued in the forum state, and he has to purposefully direct his activities at residents of the forum state. That's *Burger King* at page 472.

So if I look at Mr. Gibbon and I look at the allegations in the complaint, the basic allegations against Mr. Gibbon is that he's a creator or co-creator or I think the word architect is used several times in the complaint of the website of Armslist.

General jurisdiction is pretty straightforward.

Mr. Gibbon lives in Pennsylvania, so I do not have general jurisdiction -- general personal jurisdiction over Mr. Gibbon, so the only way that I can exercise personal jurisdiction over him is if I have specific personal jurisdiction.

The argument I think, as I understand it from the plaintiffs or the crux of their argument, is that in creating this website and in designing it and setting it up the way he did, Mr. Gibbon enabled contact with the State of Wisconsin and directed contacts to the State of Wisconsin.

I got to first note that there's a mass of case law that indicates that number one, the simple fact of maintaining a website, even if it's an interactive website that people in different states could use, is not sufficient to subject a defendant to the personal jurisdiction of every state in which that website could be used. And there's also case law that indicates that the creator of such a website does not get differentiated from the website itself it terms of determining personal jurisdiction.

For example, B2 or Be2 LLC v. Ivanov, 642 F.3d 555,
7th Cir case from 2011. The Court stated, I think it was Judge
Hamilton writing, "the Court should be careful in resolving
questions about personal jurisdiction involving online contacts
to ensure that a defendant is not hailed into court simply
because the defendant owns or operates a website that is
accessible in the forum state even if that cite is
"interactive". That's Be2, 642 F.3d at 558, quoting Illinois v.
Hemi Group LLC, 622 F.3d 754 at 760, 7th Cir case from 2010.

Judge Hamilton went on to say, "beyond simply operating an interactive website that's accessible from the

forum state, the defendant must in some way target the forum state's market. Same page, 760.

"If the defendant merely operates a website, even a "highly interactive" website that is accessible from but does not target the forum state, then the defendant may not be hailed into court in that state without defending the constitution." Same page, 760.

Similar discussion in *Advanced Tactical*, which I've already stated, 751 F.3d 796. There, the Seventh Circuit said, "there's no material difference between a company and its president for the purposes of considering jurisdiction."

The Seventh Circuit has not agreed to create some sort of special jurisdictional test for Internet based cases, and it said as much in *Curry v. Revolution Labs* this year, 949 F.3d at page 398. It uses the same old due process inquiry that it uses in other cases for that person. But again, it emphasizes that courts have to "ensure a defendant is not hailed into court simply because the defendant owns or operates a website that's accessible in a forum state." That's *Hemi*, 622 F.3d 756.

The Court said this year in *Curry* "that significant caution is certainly appropriate when assessing a defendant's online contacts with a forum state." That's at page 400. So what I did in this regard, I cannot find that there's personal jurisdiction simply because Mr. Gibbon owned or created Armslist or was an owner or a comember of Armslist or helped to design

it. What I have to do under *Ivanov*, under *Curry*, under *Advanced Tactical*, what I have to do is look at whether there are any

allegations in the complaint that support a claim that either

Mr. Gibbon or Armslist did something to specifically target

Wisconsin.

And to do that, I went through and I looked at every paragraph that the plaintiff cited in their response to the motion to dismiss, which they indicated showed that Wisconsin was targeted. And I'll tell you right now after talking for however many minutes I have been talking, that none of these paragraphs show that Wisconsin was directly targeted.

The first paragraph the plaintiff cites is
paragraph 13 of the second amended complaint. Paragraph 13
simply says, "Upon information and belief, the Armslist
defendant's design, policy and content choices actively
encouraged and assisted Wisconsin resident, Thomas Caldwell, you
remember the on-line arms store, in creating and operating an
illicit virtual gun store on the site."

That paragraph doesn't say anything about how the defendants may have "targeted" Wisconsin. In fact, that language that I just cited the "design, policy and content choices" shows up over and over again in the complaint, but it's never particularly clear what those design, policy and content choices are that focused on Wisconsin.

Now, the complaint talks about certain design, policy

and content choices, and I'll get to some of those in a minute. For example, this allegation that there's kind of a default mechanism that shifts a willing buyer to "private sellers". But — But nothing about that indicates how the design, how the policy or how the content choices focused on Wisconsin or targeted Wisconsin.

The next paragraph the plaintiff cites is

paragraph 15, which says, "Predictably the Armslist defendant's

design, policy and content choices also, upon information and

belief, motivated and assisted a gun trafficker from the

Milwaukee area, Ron Jones, in locating Caldwell's virtual gun

store and using it to acquire weapons without a background check

or any report of his transactions."

This is even if I accept as true the fact that something about this website motivated Mr. Jones to go to Mr. Caldwell's gun store, there's nothing in this paragraph that tells me what it was about the site that particularly targeted Wisconsin residents, like Mr. Jones, as opposed to any other residents of any other state.

The next paragraph that the plaintiffs cite is paragraph 33 of the second amended complaint which says, "that Armslist defendants knew or should have known firearms sold online in private sales, including on their site, often cost more money than the same firearms purchased from a licensed dealer because prohibited purchasers and gun traffickers are

willing to pay a premium to avoid background checks, transaction records and other restrictions applicable at a federal firearms licensee."

This paragraph, even less than the others, doesn't even reference Wisconsin. It doesn't say what it is about that knowledge would have any affect in targeting deliberately customers in Wisconsin or contacts in Wisconsin.

The next paragraph is paragraph 47. Paragraph 47 of the second amended complaint says, "As intended, Armslist.com now primarily serves so-called private sellers. A 2013 examination of Armslist.com postings by the New York Times revealed that 94 percent of the advertisements on the site were posted by self-identified "private sellers"." Again, even accepting the allegation as true, no indication of how that targets Wisconsin.

The next paragraph that they cite is paragraph 57.

And 57 is -- purports to provide a list of ways in which

Armslist policies and features and contents encourage unlawful buyers and sellers to identify, attract, interact and transact with one another, and there are several ways that are listed there.

The plaintiffs mentioned in their opposition to the motion to dismiss three of those subparagraphs. First, they mention (b), which is a screen shot of an add that somebody posted advertising a Glock 26-generation IV for \$500 for sale in

Milwaukee, and there's a photo of the screen shot in the complaint. And the plaintiffs say, "the above search for a Glock 26 in Wisconsin, for example, located a gun identical or nearly identical to the handgun sold in this case and offered by another private seller in the same city where Jones was based within a matter of minutes."

That may very well be. That shows that somebody placed an add on Armslist. And that when one ran a search in Wisconsin, one was able to produce a result, but that doesn't show anything about the Armslist creators or Armslist itself targeting Wisconsin other than the fact that it is a site where sellers can post adds and where buyers can access those adds in Wisconsin. But presumably, the sellers can post adds and buyers can access those adds in any other state in which Armslist is available or maybe internationally as well.

So nothing about this paragraph seems to specifically point to a target to Wisconsin. (E), which the plaintiffs also cite in their opposition says, that the feature -- there is a feature of the website that defaults, as I indicated, to private seller. And the information on the website is kind of converted into some tags that -- that create a private seller or private party I guess is what it's called here circumstance. And the screen shot again is of an add that focuses on the sale of a handgun in Milwaukee.

There -- I'm sure there is no dispute that -- that

sellers can post adds on Armslist for items for sale in Milwaukee or in Wisconsin, and that people can access the site and try to purchase those firearms from sellers in Wisconsin, but that doesn't indicate, that doesn't show, that doesn't even assert that the target is Wisconsin, that's the target of the website is Wisconsin. The target of the website appears to be anybody who is interested in selling guns online or buying guns online.

Now, the final subsection that the plaintiffs refer to in paragraph 57 is that -- (f) which says, that the private party tag isn't something that the user selects. It occurs on the page as a pre-populated, default option. And again, that may be. But presumably, that's true in any state in which the website operates.

The next paragraph that the plaintiffs cite in their opposition is paragraph 82, which cites to an undercover investigation in 2011 that the City of New York conducted regarding online gun sales. And the results of that investigation, according to the plaintiffs, were that 62 percent of private sellers agreed to sell a gun to a buyer who admitted or affirmatively stated that he or she probably wouldn't be able to pass a background check. 54 percent of Armslist.com private sellers were willing to make a sale to a person that they thought couldn't pass a background check. And finally, 67 percent of private sellers in Wisconsin were willing to make

a sale to a person that it believed couldn't pass a background check, and I think there's some sense that the plaintiffs argue that Armslist ought to have known this. In other words either did know or should have known that lots of private sellers in Wisconsin were willing to make a sale to people that they believed couldn't pass a background check.

Again, even accepting that as true, that is not an indication that Armslist targeted -- specifically targeted Wisconsin. It may be an indication that there may be a bigger market in Wisconsin for Armslist in certain types of sales, but it doesn't indicate that Armslist targeted Wisconsin.

And several of the cases that I cited earlier from the Seventh Circuit indicated that the users' activity is not what generates the personal jurisdiction contacts. It's the defendant's activity not, the activity of the users.

The next paragraph that the plaintiffs cite is paragraph 86, which says the Armslist defendants upon information and belief were also aware of the prevalence of want to buy adds seeking private sellers -- including in Wisconsin -- on their site.

This paragraph I think almost illustrates my point.

Perhaps, they were aware of the prevalence of want to buy adds
that were seeking private sellers. But the phrase including in
Wisconsin is almost an admission that this was happening in
other states as well. It was not simply targeted at Wisconsin,

and Armslist's knowledge doesn't indicate that it was happening in Wisconsin wouldn't indicate that it was targeting Wisconsin.

The plaintiffs also cite paragraph 85, sorry I skipped over it, a 2013 study by Third Way and Americans Responsible for Solutions revealed that Wisconsin had the fifth highest number of want to buy adds seeking out private sellers. Again, perhaps showing that there's a larger market, but not showing that Armslist targeted Wisconsin.

And then the final paragraph that the plaintiffs cited was paragraph 114, which says, that upon information and belief, design, policy and content choices implemented by the Armslist defendant on Armslist.com encourage Caldwell to use Armslist.com for his illicit purposes and assisted in the success of his scheme.

Accepting all the allegations in the second amended complaint as true, there is all sorts of evidence that — that are in the allegation I should say that Armslist wanted to create a market for these private sellers. There are all sorts of allegations that private sellers are far more likely to sell to people who oughtn't be possessing firearms. There's certainly allegations that Armslist didn't do anything about — to prevent these private sellers from selling to people who oughtn't be able to purchase firearms. And in point of fact, maybe one might even conclude that Armslist was encouraging that, but none of this indicates that Armslist or Mr. Gibbon

targeted Wisconsin in particular for that activity. In fact, it seems that that activity was targeting anywhere that the activity could reach.

There's just -- There's just not anything in this complaint, extensive as it is, detailed as it is, that would show that there was an attempt to target Wisconsin for purposes of personal jurisdiction. And when I look at the Seventh Circuit cases that I've cited Be2 and Armslist -- I'm sorry -- Advanced Tactical and Curry and the others and look at the allegations in the complaint, I can't find that there's personal jurisdiction over Mr. Gibbon, and so I am granting Mr. Gibbon's motion, which is at Docket No. 5, to dismiss the complaint against him for lack of personal jurisdiction.

And where that takes us then is to Armslist's argument with regard to the failure of the complaint to state a claim, and that's where I had some questions for you all, and I was hoping to hear further from you in terms of argument, and I'll tell you specifically the issues that I'm interested in.

The first basis for Armslist's motion to dismiss for failure to state a claim is preemption under 47 U.S.C. § 230(c)1, the Communications Decency Statute. And as I think the parties have all noted although the defendant has argued more heavily than the plaintiff did, we have a decision not from the federal court here in our circuit but from the Wisconsin Supreme Court that deals directly with this issue, and that's Daniel v.

Armslist LLC, 386 Wis.2d 449, 2019 decision that plaintiffs refer to it as Daniel-2 because it overrules the Wisconsin Court of Appeals decision or reverses the Wisconsin Court of Appeals decision going in the opposite direction.

And the question that I'm interested in hearing from each of you or the arguments that I'd be interested in hearing from each of you is from the -- from the defendants' side.

Justice Ann Walsh Bradley dissented from the Daniel decision and went into some detail about why it was that she was dissenting. But really in particular what she argued is that the statute is designed to apply to websites in which the creator of the website is acting as a mouthpiece for a third party.

And Justice Bradley couldn't see how Armslist was acting as a mouthpiece for buyers and sellers for the third parties. So for the defendants, I'm curious about their response to that.

And then for the plaintiffs, I'm curious about what their response is to the majority opinion, of course, because the majority opinion is pretty thorough. And if I were to adopt the majority opinion, I would find preemption. So that's issue number one, and I'll come back to you all in a minute for your argument about that.

And issue number two is that if I don't find the preemption and I get to the actual allegations in the complaint, the defendant has argued that Illinois law should apply, and I'm

interested in hearing from the defendants about why that is.

And from the plaintiff about whether Wisconsin law should apply.

So let me turn back and give you all an opportunity to address those issues. And if you would, I ask you to start with the preemption argument, and I'm going to turn to Mr. Moore first because, obviously, this is the defendants' motion, so I'll give him an opportunity to address the preemption issue first and particularly Justice Bradley's dissenting opinion in Daniel.

MR. MOORE: Thank you, Your Honor, and thank you for the detailed ruling and recitation of the allegations in the complaint regarding personal jurisdiction.

Turning to your first question, the dissent in the Daniel case. My understanding of the dissent is that it relies on this Washington state court case, JS v. Village Voice Media, which I think is widely regarded as mis-applying the law that pertains to Section 230 and also applies the law of Section 230 under a state pleading standard that is vastly more favorable to a plaintiff than the federal pleading standards.

And the reason that's important is that the Washington State Court and the dissent that Daniel relies on is essentially obligated to make a searching inquiry that is beyond a reasonable doubt that the plaintiff could not state a claim.

And that inquiry included going and looking at hypothetical facts and really kind of extending even more leeway than a federal court or other state courts would to a plaintiff to

avoid dismissal, so that's kind of the first point and procedural point about the dissent.

The second point, this notion that Armslist may not be a mouthpiece for the website users I think is misplaced. Even taking the allegations of the second amended complaint as true, it's clear the website has essentially no content unless users use the website.

I think a better way of framing the question for the dissent or in terms of the inquiry here is whether the features of Armslist identified in the complaint constitute developing content that would abrogate Section 230s bar to liability for websites.

And looking at the features identified in the compliant, such as the alleged default private seller tag, the alleged I'll call them community features like the flag features, whether those are content. And if they are content, whether it's sufficient to abrogate Section 230s bar to liability.

And that question is answered by whether Armslist materially contributed to the alleged unlawful conduct or to use the phrase that seems to be prevailing in the Seventh Circuit, whether those features induced the unlawful content.

And I think the answer to both questions has to be no. Because one, private sellers are not inherently unlawful. I think as Your Honor noted at some point in deciding the

allegations of the complaint, private sellers are just one category of firearm transferors. Federal law and various state laws allow private sellers to transact, so there's nothing inherently wrong in a default tag that says private seller.

Likewise, I'm not sure that even the plaintiffs would argue the various moderation features like the sliding features alleged in the complaint, constitute content for purposes of their plan.

And the upshot in terms of your question is that the dissent in the *Daniel* case, *Daniel-2* is simply not correct. You know, taking the allegation of the complaint here as true, the website is a mouthpiece for its users because there are no adds for the guns. There is no want to buy postings without the users.

THE COURT: Thank you. Thank you, Mr. Moore. Okay Mr. Kimball, Mr. Lowy, let me hear from you all on the other side of the fence.

MR. LOWY: Your Honor, this is John Lowy. I'll be responding on this issue. I think there are two approaches or two arguments as to why the majority in Daniel-2 was wrong. There's a little bit of overlap, but one was set forth in the dissent. And the other was in Daniel-1, the Court of Appeals decision, and I want to start with the Court of Appeals decision. Because I mean the way the Court in our view should interpret Section 230 and the way that the Court of Appeals did,

is, first, the Court's reading the plain language of the text and also applying the presumptions against preemption and also principles of federalism stated in the US Supreme Court decisions in *Bond* and *Gregory* and *Cipollone* and *Medtronic*.

And there's a little bit of difference between the two of them, but they all essentially recognize that a federal law, like the CDA, should not be construed as depriving state authority to apply in this case its tort law unless there is a clear unmistakable statement of intent from Congress that that is an intended purpose of the act.

And here, the major basis of Armslist's argument, they rely on 230(c)1 as well as (c)2, but the major focus is (c)1.

And they're, of course, while Congress in (c)2 stated that that related to civil liability and that no provider of interactive computer service shall be held liable on account of, and then it explains why. Congress could have written (c)1 like that.

And, in fact, Armslist's argument, and I think the majority in *Daniel*, sort of reads 230(c)1 as if it reads something like no provider of an interactive computer service shall be held liable on account of it publishing a third-party post or where one thing it did was publish a third-party post or something like that.

Of course, Congress chose to do something very, very different in (c)1. It didn't say anything about liability. All it says is treatment of a publisher, and that no provider of

interactive computer service shall be treated as a publisher. And the legislative history is perfectly clear as to why it talks about this sort of strange phrasing of treatment, and that was because the CDA was seeking to overturn the ruling in Stratton Oakmont where the Court held that a website that did a good deed that was a good samaritan that was curating its post was therefore transformed from a mere distributor of content to a publisher of content and therefore subject to liability that it otherwise would not be subjected to.

And I mean, Your Honor, I point to Justice Thomas' statement in the *Malwarebytes* case that we just recently submitted as supplemental authority, which explains this in some detail, and so that's all (c)1 does. And it says, and there's Seventh Circuit language that supports this as well as what Justice Thomas stated, but it prevents that sort of treatment. It does not prevent civil liability for other actions or content provided by Armslist and to find that really rewrites (c)1 in a way that Congress clearly chose not to do.

But particularly when you look at the presumption against preemption and the principles of federalism in *Bond* and *Gregory*, in those cases, they basically instruct courts to in some cases really bend over backwards and actually have very unusual interpretations of statutes to avoid infringing on state authority.

The last thing a court should do in light of those

principles is to, you know, read a statute like this to provide broader immunity than the plain language or the legislative intent that would suggest.

And, you know, as Justice Thomas explained, it is not just Justice Thomas. Seventh Circuit has spoken about this area of law where there's been this body of case law built up with courts just misconstruing the CDA providing a holding that it provides far, far, broader protection than it was ever intended to do, and that the plain language supports.

And you know, in fact while counsel says that the Washington Supreme Court decision in JS was widely criticized, I'm not aware of any criticism to be honest with you. I'm not sure if there's any criticism mentioned in any of the briefs. But actually Justice Thomas criticizes very similar cases that went the opposite way on cases in which other courts have held that Backpage, which is the sex trafficking website that was at issue in those cases, Justice Thomas criticized the cases that provided Backpage with immunity under the CDA as one of the examples of this misinterpretation.

So I think that those are a couple of ways why I think the Supreme Court was wrong in Daniel-2. And by the way, I don't even believe Wisconsin Supreme Court addressed presumption against preemption or principles of federalism which is rather odd given that it was a major focus of the decision that was reversing.

To me, that suggests that there is no real good answer as to why those principles don't apply. The arguments that Armslist raises as to why the principles don't apply simply are incorrect.

They argue that the federalism principle in *Bond* is apparently limited to a criminal cases. That's not true at all. *Bond* is applying broad principles of federalism that is applied to civil tort cases. In *Cipollone*, it's applied to hiring issues. In *Gregory*, it's certainly not limited to criminal laws.

And I believe they also say that the presumption against preemption only applies if the language is ambiguous. That's also not correct. While there's some principles of statutory interpretation that only applies if there is ambiguous language, the presumption against preemption is not one of those. It is another principle that's founded in federalism, and there's no language that I believe Armslist cites or that I'm aware of anyone citing saying that the presumption against preemption only applies if the language is ambiguous.

But even if that was the case, I think reading (c)1 in a way that Armslist suggests it should be read is I think wrong, but at the very least ambiguous because it's certainly not clear that Congress saying shall be treated as a publisher should be read as something like shall not be held liable when, you know, that's language that was in (c)2 and, you know, Congress refused

or chose not to use.

And then finally, another reason why the Supreme

Court -- the Wisconsin Supreme Court was incorrect is that even

if you accepted this broad, narrow, incorrect reading of the

CDA, Armslist is an information content provider of these posts.

And by, for example, having -- There's a number of reasons, and

Your Honor's explained a bunch of them. But one of them is the

private party tag, the private seller tag. By tagging posts,

they are providing -- Armslist is providing information to that

post, and it's very similar to the menus and questions in the

Roommates.com case that the Ninth Circuit found was providing

information and took those postings and that conduct out of CDA

protection.

So I think for all those reasons and the ones stated in the brief, the Wisconsin Supreme Court was incorrect in the dissent, and the Court of Appeals in *Daniel* were correct, and there should be no CDA protection here.

THE COURT: Thank you, Mr. Lowy. I appreciate it.

And I know you made the arguments in front of the Supreme Court in *Daniel* as well. I have one question for you with regard to one of your last comments, and I know this was in your alls brief as well.

The argument that the tags are actually providing content information or information content. Is the argument that -- Is the argument that somehow Armslist is defining who a

poster is or what a poster is, and that's the content? What's the argument that the tags provide actual information content?

MR. LOWY: Well, I mean as we explained, I mean essentially the private seller tag or at least many Armslist users is a, and I'm speaking a little bit losely, is sort of a shorthand for illegal buyer or seller in that -- That's not always the case, but there's certainly a substantial number of illegal buyers, gun buyers and illegal gun sellers. And the way they operate through Armslist and Armslist welcomes them and assists them in the illegal gun trade is by saying, we're private sellers.

It's a very odd thing to want to identify yourself as because, of course, usually if you were buying a car, for example, you would prefer a car that's new, that has a lower price, that has better service and warranty. You wouldn't be looking for simply a used car if it had worse -- higher price and was in worse condition than everything else. If you are looking for a used car, you know, you are focused on price, and you assume that a used car is going to be cheaper.

What we hear, this is a great example, and we have the allegation that Caldwell posted, at least, 202 guns on Armslist. Perfectly clear that this is someone who is engaged in illegal gun trade. Armslist knew or should have known it. And many of those guns were new or -- or not fired. That's very -- That's just a flag in the way that we know that the criminal gun market

works is that when they resell guns, they sell them at a premium. Because, you know, there are transaction costs along the way. And so basically that's a flag that if you want to buy more expensive guns, a seller. That's what it gives you. It's an indicator these guns are going to be more expensive. You can assume they're going to be in worse condition. You can assume you will have less variety. The one thing that they give you though is no background checks and no record.

And so that's the sort of shorthand for illegal buyers and sellers. And when Armslist puts that tag on, that's what they are communicating essentially to two people like Jones and Caldwell.

THE COURT: Thank you, Mr. Lowy. So I want to give you, Mr. Moore, an opportunity to respond.

MR. MOORE: Sure. So taking counsel's last point and the notion that the private seller tag is somehow equivalent to the unlawful conduct in the *Roommates.com* case.

First, that's simply not correct. In Roommates.com, the unlawful conduct were categories of personal information that are barred by the FHA in persons seeking housing. The way the Roommates.com website was set up is that users had to supply that information. It wasn't optional. There was no way to avoid it.

Here, the term private seller is not the same kind of thing. It is not inherently illegal for someone to be a private

seller, to look for a private seller, to prefer to transact with private sellers. Whether or not the allegations of the complaint are true doesn't change that fact. The reality is in many states and under federal law, there are ways to transact with private sellers that are perfectly legal. That's the first point.

The second point is this notion that -- I just want to quibble with the notion that the private seller tag has no value other than to signal to prohibited purchasers and others who want an illegal gun. You know, counsel may not prefer a used car, but I drive an 18-year old BMW.

Some people are gun enthusiasts. They are lawful gun enthusiasts. They are not criminals. And whether or not counsel is prepared to accept it, that is the target market for Armslist. The fact that some people have used the website improperly doesn't mean that the private seller tag is somehow inherently an indication of wrongful intent or misuse.

Second, the notion that Armslist somehow should be on notice is a red herring. Whether or not users misuse an otherwise lawful website feature and the website proprietors are aware of it doesn't affect the Section 230 analysis. There is no question that that's the case under controlling law.

So the fact that plaintiffs allege and point to what they claim Armslist should have known or studies show what Armslist should have known is immaterial for the analysis of

whether Armslist is an information-content provider.

And on that question, I respectfully hope to nudge the Court maybe in a different direction on this notion of a private seller tag. The question is not whether Armslist as a website creates content. Obviously, every single website creates content in a plain language sense because there is a website and someone created it. The question is whether Armslist is the content developer with respect to the alleged unlawful content at issue.

And as I understand the complaint, there are sort of two categories of that. There are the features of the website itself which the plaintiffs allege make it an information-content developer. And then there's the post by the users. I don't think there is any question that posts by the users are not developed by Armslist. So the question is, is the private seller tag a content that Armslist developed for purposes of Section 230?

And I point the Court to the material contribution test of *Roommates.com* or the inducement test the Seventh Circuit has used, for example, articulated in Judge Easterbrook's opinion in the *Chicago Lawyer's Association Case*.

And under either test, I think it's clear that the private seller tag cannot be considered content that Armslist developed. Because it is a lawful, you know, because the category of private sellers are a lawful category, there's no

way that Armslist could be -- Armslist could be described as inducing people to misuse it under the Seventh Circuit test. I think it's really a matter as simple as that.

THE COURT: All right. Thank you all. I appreciate this. Between the briefs and this a lot of food for thought and I appreciate the effort and the detail that you've provided. Let me turn you if I may for just a few moments to the choice of law issue. Assuming without deciding right now that there is no preemption, the defendants argued that Illinois law ought to apply, and I'm interested in hearing about why that is and interested in hearing about the plaintiff's response to that. So again let me pick on you, Mr. Moore.

MR. MOORE: Sure.

THE COURT: Go ahead.

MR. MOORE: I think that the easiest way to understand why Illinois should apply is that virtually every significant fact supporting plaintiff's claims occurred in Illinois. I appreciate or rather I anticipate the rebuttal that, well, the gun was sold in Wisconsin and taking the complaint as true if we have to accept that. But the final act of the alleged tort, the tragic shooting of Commander Bauer, happened in Illinois, and the plaintiff can see that. It's alleged in the complaint. Plaintiff is an Illinois citizen.

As far as I can understand the complaint, Shomari
Legghette is an Illinois citizen. Under Wisconsin choice of law

factors, there's really no basis to apply Wisconsin law. And as I read plaintiff's opposition to that aspect of Mr. Gibbon's motion, they really offer no rebuttal to the notion that the locus of the harm has any weight whatsoever in the choice-of-law. And they don't seem to credit the fact that the Seventh Circuit ruled on substantially identical claims in the Vesely case applying Illinois law which again in light of the locus of the harm and the other factors Wisconsin considers support applying Illinois law.

MR. KIMBALL: Your Honor, this is John Kimball.

THE COURT: Yeah, Mr. Kimball.

MR. KIMBALL: If I could just respond briefly to that. What Mr. Moore says is accurate except that we contend the operative facts here Your Honor will have to consider is that the gun trafficking involved took place in Wisconsin.

So we contend Wisconsin law should govern because the gun trafficking activity that resulted in Commander Bauer's death originated in Wisconsin with Armslist designed to facilitate private sales to prohibited purchasers. That was the critical first step which took place in Wisconsin and which we contend Armslist should have foreseen would take place in Wisconsin.

So our argument is basically that the operative facts concerning the gun trafficking that we're complaining about took place in Wisconsin not in Illinois. We acknowledge that the

shooting actually occurred, of course, in Illinois.

THE COURT: I'm sorry before -- I know you want to respond, Mr. Moore, but I just want to ask. You know the choice-of-law factors one of them is the advancement of the forum governmental interest whether the non-forum rule comports with the standards of fairness that are embodied in the policy of the forum law.

And so advancement of Wisconsin interest is a factor that I have to take into account, and I'm curious how you analyze that factor and come up with Illinois law as a choice of law?

MR. MOORE: Your Honor, are you addressing that to me?

THE COURT: Did I interrupt you, Mr. Kimball?

MR. KIMBALL: No, Your Honor, I completed that point.

THE COURT: There was a pause so I thought you were finished. I'm really, really sorry. I apologize. Let me let Mr. Moore answer my question, and I'll come back to you, Mr. Kimball.

MR. MOORE: Certainly, Your Honor. I think it's as simple as every operative fact involving an authority other than the transaction occurred in Illinois. I appreciate counsel's point that the allegations of the complaint identifies the place of the alleged gun sale as Wisconsin, but that's the only part of the claim that occurred in Wisconsin.

There's no tort without the ultimate act of the

shooting in Illinois. Everyone involved in the case, at least factually not necessarily parties, is from Illinois other than Caldwell and Jones. So really it's difficult for a defendant to see what interest Wisconsin would have in the claim, governmental interest of Wisconsin for those reasons.

And as Your Honor noted in discussing personal jurisdiction, I appreciate the somewhat separate analysis, the factors in the complaint that identify Wisconsin are not particular to Wisconsin. To be somewhat glib, there's nothing special about Wisconsin with respect to Armslist's business.

And even though we're not talking about personal jurisdiction, we're contesting personal jurisdiction with respect to Armslist in Wisconsin, I think for all the reasons Your Honor articulated earlier, Wisconsin doesn't have any particular interest in the application of Wisconsin law to these facts.

THE COURT: Mr. Kimball or Mr. Lowy.

MR. KIMBALL: This is John Kimball. Your Honor, just to briefly reply. This is an issue that we may need to develop through some pretrial discovery on exactly what happened here. But, you know, our allegation is that Wisconsin governmental interest would be advanced by the curtailment of Armslist facilitated gun trafficking, and that Wisconsin has a clear interest in holding Armslist accountable for its gun trafficking, the gun trafficking activities in the State of Wisconsin.

And so that's our argument as to why Wisconsin law should apply here. I think it can be -- This is an issue that Your Honor may want to defer on and let's see how the evidence evolves through pretrial discovery. There's a lot -- You know, there's a number of things that we don't know about for sure. We made allegations in the complaint, but we do need to develop the facts more fully. And I think if Your Honor is not sure at this point, that issue could be decided at a later time in the case.

THE COURT: And you're talking about, Mr. Kimball, the kind of how we got from the sale in Wisconsin to what the steps are between the sale in Wisconsin and how the gun got into the hands of Mr. Legghette?

MR. KIMBALL: Yes, Your Honor, that's exactly -- We don't really have all those facts pinned down at this point. We will need pretrial discovery in order to do so.

MR. LOWY: Your Honor, this is Jonathan Lowy again.

Just very briefly just to address another point that Mr. Moore said about the Vesely case I think is substantially identical to this one. It isn't. I mean, there's certainly some similarities. It's another innocent person in Illinois killed as a result of Armslist practices, but that decision was much more limited, and it also recognized that if there's evidence or allegations of assisting or encouraging the sort of conduct that occurred rather than simply enabling it, that there was no

special relationship requirement and there could be liability. And there are many allegations that are made in this case that were not made in the *Vesely* case and certainly were not addressed by the Court including, I believe, the tagging of private parties, aiding and abetting of criminal violations and others.

So we think that even if we don't think Illinois should apply but even if it does, we feel that there's no basis to dismiss the case on the basis of *Vesely* or other law.

THE COURT: Thank you, Mr. Lowy. Mr. Moore, I want to give you the last word since it's your motion.

MR. MOORE: Thank you, Your Honor. I want to reply to the comment that Mr. Lowy just said. Certainly, the cases are not identical. But the part I think that is instructive is the claim in *Vesely* that it's "an affirmative conduct case" and that Armslist should be liable for affirmative conduct in designing a website and operating a website. That was the notion that the Court rejected in dismissing the case.

And, of course, some more claims are made here maybe on the basis of somewhat different allegations, but respectfully those are distinctions without a difference when it comes to the application of Illinois law.

THE COURT: All right. Thank you all. I'm -- The reason I asked you all for argument on these issues is because I'm not in a position to rule today, and I did want to hear

further from you about the questions that I had and get some more development particularly around the differing opinions in <code>Daniel.</code>

I do, of course, want to get you all an answer as soon as I can, so let me -- I think there are two options. One option is I get you a written decision. But another is I reach back out to you all and set a date where I can give you an oral decision. And just knowing myself, that may be the quicker avenue, but let me -- I'd like to take a look at what you've argued today before I give you a date for that, so if you will give me some time to take a look at what you've argued.

With regard to the ruling that I've already made today with regard to dismissal of Mr. Gibbon for lack of personal jurisdiction, I will just tell you all since you are all out of district practitioners, we do record phone hearings and my chambers at any rate posts those recordings on CMECF. So you'll be able to access the recording on Pacer by clicking the link to the recording, and you can sit in the comfort of your home office if that's still where you want to be and listen.

In addition, if you'd like to get a recording for yourself either on a thumb drive or whatever else you want to use, you can contact our clerk's office. The phone number and the address are on the website, and you can order a thumb drive and have the recording yourself.

And then finally, if you'd like to order a transcript

of today's hearing, there are instructions on our website about how to do that and a transcript order form, so I encourage you to look there if you want to get a transcript. So I just wanted to let you know that even though I gave you an oral ruling today and the court minutes of today will not go through and recite all the details of that ruling, there are several different ways that you can access or get a copy of the ruling by either listening or getting yourself a recording on a devise or ordering a transcript.

So let me look at what you've argued on the -- on the motion to dismiss the 12(b)(6) motion today. And then once I get a little bit my arms around it a little bit more, I will get back to you and let you know either whether you can expect an oral or written decision or whether I want to give you a date for an oral ruling. So with that --

MR. KIMBALL: Your Honor, may I ask a point, a question?

THE COURT: Mr. Kimball?

MR. KIMBALL: Yes. Thank you very much. With respect to -- I realize you ruled on the jurisdiction point, but would you allow us to file an amended complaint?

THE COURT: Trying to state personal jurisdiction?

MR. KIMBALL: Yes. You recited a lot of the deficiencies, and I think they can be, perhaps, corrected through an amended complaint.

1 THE COURT: I'd be willing to allow to you file an 2 amended complaint, but I encourage you not to do it right yet. 3 Let me take a look at the other issues because if I come to a 4 particular conclusion on the other issues, you may wish to amend 5 on those as well so why don't you wait until you get a final 6 decision from me, and then we'll see. 7 MR. KIMBALL: Okay thank you, Your Honor. 8 appreciate that. 9 THE COURT: Other than that, Mr. Kimball, Mr. Lowy, 10 any questions or comments for today? 11 MR. KIMBALL: No, Your Honor. 12 MR. LOWY: No thank. You very much, Your Honor. 13 THE COURT: And Mr. Moore, anything else on behalf of 14 Armslist or Mr. Gibbon today? 15 MR. MOORE: No. Thank you for your considered 16 opinions and opportunity to argue. 17 THE COURT: Thank you all. I appreciate it. 18 appreciate your time. I know you're all in different time 19 zones, so thank you for taking the time today. And like I said, 20 I hope to contact you soon with how we're going to next proceed. 21 So in the meanwhile, stay safe and healthy. Thank you. 22 (Whereupon proceeding was concluded.) 23 24

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CERTIFICATE

I, SUSAN ARMBRUSTER, RMR, Official Court Reporter and Transcriptionist for the United States District Court for the Eastern District of Wisconsin, do hereby certify that the foregoing pages are a true and accurate transcription of the audio file provided in the aforementioned matter to the best of my skill and ability.

Signed and Certified November 9, 2020.

/s/Susan Armbruster

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